

# Outstanding Leadership of Literacy The Masterclass 2017

Develop and implement a highly effective whole-school approach to achieve outstanding literacy impact



Course Leader

## David Didau

After 15 years' teaching English in UK state schools, David is now a freelance trainer, education consultant, conference speaker, provocateur, and writer. His award-winning blog, *'The Learning Spy'*, is one of most influential education blogs in the world. He has written the best-selling, *'The Secret of Literacy'*, *'What If Everything You Knew About Education Was Wrong?'* and *'What Every Teacher Needs to Know About Psychology'*.

### Overview

"While good readers gain new skills very rapidly, and quickly move from learning to read to reading to learn, poor readers become increasingly frustrated with the act of reading, and try to avoid reading where possible." Daniel Rigney, *'The Matthew Effect'*

The importance of literacy skills cannot be overstated; they are the foundation of all other learning and access to further education and employment. Discover how to be highly effective in your role as senior leader / Literacy Coordinator and deliver improved outcomes for every pupil, in school and for life.

### Is it working?

If students are to be academically successful they must speak the language of academic success.

- Identifying and monitoring and supporting struggling readers.
- How can we assess the impact of our approach?
- How can we ensure all teachers get behind the literacy agenda?
- How to support staff members in developing their own literacy.

### Who should attend?

- Senior leaders with responsibility for teaching & learning / literacy
- Heads of English
- Literacy coordinators
- Teachers of all subjects

### Ready for Ofsted

- Understand the importance of literacy in the latest inspection framework
- Know what inspectors will and will not look for

### Skills focus

- Reading: strategies to support struggling readers and building a reading culture
- Writing: teaching methods to improve written expression
- Vocabulary building: strategies to help students master the vocabulary of academic success
- Spelling, punctuation and grammar: techniques to raise standards
- Speaking: strategies to improve verbal communication
- Feedback and assessment frameworks: ensure an effective approach across the school

### The building blocks of outstanding cross-curriculum strategy

- Explore 'The Matthew Effect' and the way children from disadvantaged backgrounds can be liberated by small steps
- Understand the essential ingredients of an outstanding whole-school literacy strategy:
  - Techniques to motivate every teacher to understand their responsibility as teachers of literacy
  - Strategies for every subject – even maths!
  - Effective interventions and intervention triggers
- Guidance on applying the key principles to your context

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## How to register

Web: [www.teachology-education.co.uk](http://www.teachology-education.co.uk) Tel: 020 7732 2650 Email: [registration@teachology.co.uk](mailto:registration@teachology.co.uk)  
Post: Teachology Ltd, 22 Willow House, Dragonfly Place, Brockley, London SE4 2FJ

## Attendee Details (Please complete in block capitals)

School name	
Postcode	
Delegate 1	Job Title
Email	
Delegate 2	Job Title
Email	
Delegate 3	Job Title
Email	
Delegate 4	Job Title
Email	

Please photocopy this form to register further delegates

## Payment Information

Organisation
Postcode
Finance contact (e.g. Bursar/Finance Manager)
Email
Purchase Order (optional)

**Inset Days:** Did you know we can arrange tailored inset days?  
To run an inset in your school call 020 7732 2650

Yes, I have read the Terms and Conditions

Your Signature:	Date:
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## Course Dates and Pricing

<input type="radio"/> 1 delegate place <b>£289*</b>	<input type="radio"/> 3 delegate places <b>£679*</b> (Save £188)
<input type="radio"/> 2 delegate places <b>£489*</b> (Save £89)	<input type="radio"/> 4 delegate places <b>£789*</b> (Save £367)
<input type="radio"/> Friday 10th November 2017, London	
<input type="radio"/> Friday 17th November 2017, Manchester	

\* plus VAT

## Terms and Conditions

**Payment**  
Payment includes attendance, refreshments, lunch and documentation. Full payment must be made within 28 days of registering. If payment is not made prior to the event start date, Teachology Ltd reserves the right to refuse entry to the delegate. Once payment has been received a receipt will be sent. Should the invoice be paid late, a £19 administration fee will be applicable.

**Programme**  
The programme is correct at time of publication but Teachology Ltd reserves the right to alter the venue or programme without notice due to unforeseen circumstances.

**Accommodation**  
It is the responsibility of delegates to book accommodation if required.

**Cancellation/substitutions**  
A substitute delegate attending in your place will be accepted at no extra charge. A refund of fees will be made for cancellations received in writing three weeks before the event and are subject to a £10+VAT cancellation fee to cover administration costs. Written cancellations made two weeks before the conference date will be subject to a 75% refund +VAT refund per ticket. Cancellations made less than two weeks before the conference date cannot be refunded.

**Data protection**  
By entering your details in the fields above, you agree to allow Teachology Ltd to contact you by mail, email, telephone or fax. Should you not wish us to contact you in writing then please contact us using the address above.

